

TOP REASONS

TO CHOOSE EDGE STRING PINSPOTTERS

Bowling businesses are switching to string machines in ever-increasing numbers, primarily driven by a shortage of qualified bowling technicians, in combination with the high operating costs and poor reliability of older free-fall machines. When it comes to string machines there are many choices; however, the EDGE String Pinspotter continues to be chosen in overwhelming numbers for eight key reasons.

REASON 8

PROVEN SOLUTION

With over 11,500 machines in operation EDGE String is the most proven solution on the market and truly delivers on its brand promise – the amazingly simple way to offer bowling. It's assembled in the USA from top-quality components and backed by an industry-best 3-year warranty.

REASON 7

SAFETY AND PEACE OF MIND

EDGE String delivers the most comprehensive safety features available on any string machine. These include fully integrated guarding, efficient and safe floor operation from the rear, and the tools to work with the machines safely. Moreover, when EDGE String is installed with BES X, the scoring components mount behind the machines—no more climbing up on curtain walls.

REASON 6

OPERATIONAL EASE WITH TECH WIZARD

Operating EDGE String is easy. Tech Wizard's unmatched notification and guidance capabilities make it even easier. Only EDGE String gives you Tech Wizard, the industry's most robust bowling operations app. Tech Wizard informs staff whenever attention or servicing is needed and provides step-by-step guidance through a comprehensive library of videos and instruction.

And, through Conqueror X and BES X, cloud-based technology puts automated machine performance metrics, service history, and other essential management tools at your fingertips, from anywhere – so you get the best from your investment.

REASON 5

UNMATCHED RELIABILITY WITH ADAPTIVE STRING LENGTH TECHNOLOGY PATENT PENDING

Only EDGE String adjusts string length through a bowling management system. Patent-pending Adaptive String Length Technology*, controlled by Conqueror X, automatically adjusts string length based on type of play—so your bowlers and your staff benefit from the best possible frames-per-stop across all types of bowling play. Hosting USBC leagues and tournaments? Choose USBC-Approved mode for authentic pin action and scoring in-line with free-fall, plus tracking through Conqueror X. Casual play? EDGE String effortlessly shortens the strings, unleashing maximum performance.

*Adaptive String Length is only available on the USBC-Approved version of EDGE String.

TOP 8 REASONS TO CHOOSE EDGE STRING PINSPOTTERS



REASON 4

A BETTER WORKPLACE ENVIRONMENT

Finding qualified bowling technicians to maintain free-fall machines is getting harder each year, and when machines aren't running reliably it leads to upset guests – which is not only bad for business, but also for staff morale and retention. Many centers with EDGE String machines report employees are happier, less stressed, and more likely to stay because EDGE String's reliability has meant fewer upset guests, fewer refunds and an improved workplace environment. And operation is low stress thanks to an intuitive graphical machine controller, plug and play design, error-proof adjustment gauges, best-in-class safety features, Tech Wizard guidance, and cloud-based software upgradability.

REASON 3

SUPERCHARGE YOUR PROFITABILITY

Operating older free-fall machines is one of the biggest costs of offering bowling. Switching to EDGE String slashes those operating costs. Typical centers with EDGE String pinspotters are seeing 80-90% lower maintenance labor costs, 65%-85% lower parts costs, and 70%-90% lower electrical costs—thanks to EDGE String's exclusive, ultra-efficient, run-on-demand 24V DC in-line gear motors. Additionally, EDGE String uses less parts, freeing cash that's been tied up in parts inventory. Plus, hiring and training expenses are lower because it's easier to find, and quicker to train, new employees on EDGE String than free-fall machines.

Overall, EDGE String centers are saving between \$2,750 and \$4,000 per lane per year in labor, parts and energy costs and seeing ROI within 3.5 years. Often the switch to EDGE String can essentially be done for free because the operational savings are close to, or exceed, the monthly loan payment.

REASON 2

ENHANCED GUEST EXPERIENCE

EDGE String delivers an unparalleled bowling experience frame after frame. Only EDGE String combines a full coverage pin shield that completely hides pins during cycling, a dark pit area which masks the strings and highlights pins, and CenterPunch deck lighting that interacts with on-lane events. And EDGE String's amazing frames-per-stop reliability means an end to lanes down for extended periods—leading to happier bowlers.

A USBC-Approved version of EDGE String is available – offering precise free-fall like play. Bowler score averages earned on USBC-Approved EDGE String are recognized by USBC, and are interchangeable with scores earned on traditional free-fall machines, for both USBC league and tournament play.

REASON 1

THE INDUSTRY LEADER AND INNOVATOR IS YOUR PARTNER

When you choose EDGE String, you get the industry-leading string machine and a partner with decades of experience innovating amazing bowling solutions. QubicaAMF shares your passion for the sport and is committed to supporting you through training, 24/7 technical support and ongoing product evolution. Plus, you benefit from being part of the industry's strongest ecosystem of forward-looking and evolving bowling solutions. This partnership will drive your business success well beyond your EDGE String purchase.