



Nathan Newport & David Beer
Owners

The Fairfield / Pinhouse Social, Ft. Wayne, IN

4 Lanes of Fly'n Ducks Duckpin Bowling

Social Competition Fun for Anyone

Pinhouse Social, part of The Fairfield, is where the party's at—killer cocktails, tasty eats, and a side of friendly competition with Fly'n Ducks duckpin bowling. Owners Nathan Newport and David Beer were exploring business opportunities when they discovered Fly'n Ducks duckpin bowling. They immediately recognized it as one of the best entertainment experiences, seeing its potential to create a fun and welcoming atmosphere for all.

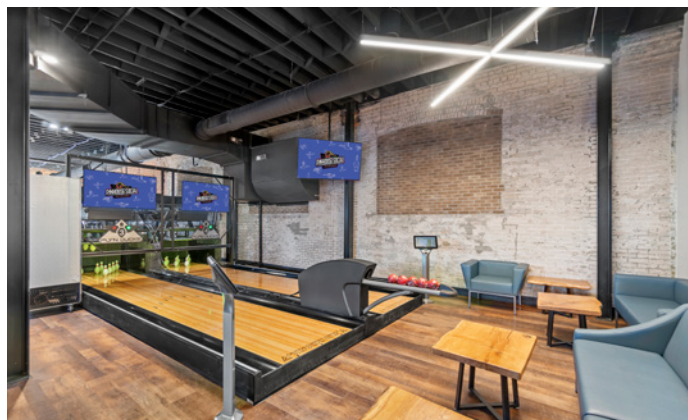
The Challenge:

New to the bowling and entertainment industry, owners Nathan Newport and David Beer saw an opportunity to introduce a much-needed year-round entertainment option to the area. To ensure The Fairfield and Pinhouse Social offer the best possible experience, they hit the road, exploring successful facilities and gathering inspiration from those doing it right.

The Solution:

The Fairfield is a dynamic multi-level entertainment facility. As Nathan explains, the top floor serves as a versatile venue for entertainment, weddings, and corporate events. The second floor is dedicated to its eight cutting-edge golf simulators. Rounding out The Fairfield's offerings is Pinhouse Social where guests can enjoy the exciting experience of Fly'n Ducks duckpin bowling.

Fly'n Ducks is a perfect fit for Pinhouse Social, fulfilling the need for an entertainment option that appeals to all ages within the community. As David explains, "We chose Fly'n Ducks for our facility because we felt it offered the best entertainment experience."





The Results:

SERVICE START-TO-FINISH & BEYOND

Nathan mentions how QubicaAMF's amazing customer service has been the separator.

He shared his salesperson, "Did such a great job of showcasing the product, taking us to different facilities, getting us in with other owners, and really kind of laid out the red carpet. And traditionally, once someone makes the sale, then they kind of wipe their hands of it. And that's not what happened."

EASY FOR EVERYONE

David highlights how Pinhouse Social is designed for all ages and abilities. The game is easy to play, making it enjoyable for kids and families while still offering a more adult-centered atmosphere.

"While Fly'n Ducks can cater to both adults and families, we love that it strikes the perfect balance. That's why we knew it was the right choice for our facility," David shares.

These lanes are built for everyone, making them a standout attraction. The game's simplicity ensures accessibility and engagement for all.

FULL HOUSE = GREATER REVENUE

David mentions Fly'n Ducks at Pinhouse Social is booked solid every weekend with strong corporate business during the week.

One of the best things about Fly'n Ducks duckpin bowling is that it keeps guests engaged, which naturally leads to increased food and drink sales. With an active and social experience, visitors stay, play, and enjoy more.

David shares, "I would recommend Fly'n Ducks to other proprietors for a number of reasons. It enhances the guest experience while increasing the check average per customer, making it a valuable addition to any venue."

See how Fly'n Ducks Duckpin Bowling transforms Your Place into a Bowling Entertainment Destination

To learn more: www.qubicaamfbowling.com/products/flyn-ducks-duckpin-bowling



I would recommend Fly'n Ducks to other proprietors for a number of reasons. It enhances the guest experience while increasing the average ticket per customer, making it a valuable addition to any venue. – *David Beer, Owner*



PINHOUSE IS SOCIAL

Nathan and David emphasize the importance of a great guest experience. They highlight how visitors share Instagram-worthy content showcasing the facility, which plays a crucial role in driving buzz and attracting new guests. This organic promotion strengthens the venue's reputation and keeps people coming through the doors. As a result, Pinhouse Social has become a vibrant community hub.

CORPORATE EVENTS

Fly'n Ducks duckpin bowling, paired with golf simulators and other special events, has become a major draw for The Fairfield and Pinhouse Social. Nathan highlights the corporate benefits, sharing, "The best example of the value we've seen from installing Fly'n Ducks is on the corporate side. Companies are looking for team-building opportunities that combine meetings with active and social experiences." Fly'n Ducks delivers on all fronts for Pinhouse Social.

Hear Nathan's & David's experience:

