



**Tyler Marsolan, General Manager**  
Elevation Station  
Lafayette-Broussard, LA

**6** Lanes of Fly'n Ducks duckpin bowling featuring the Neoverse LED Wall, Conqueror X, EDGE String, Harmony Furniture

## Elevation Station Soars Higher with Fly'n Ducks Bowling

Elevation Station in Broussard, LA, takes fun to new heights with Fly'n Ducks duckpin bowling as a featured attraction—designed to bring together guests of all ages.

This 37,000-square-foot family entertainment center is already a powerhouse of activity, offering a trampoline park, a full bar and restaurant, an upgraded game room, and more. Now, with six lanes of Fly'n Ducks duckpin bowling enhanced by the immersive Neoverse LED Wall, the experience is bigger and brighter than ever.

### Challenge

Elevation Station sought to diversify their offerings and continue to develop their business as a destination that appeals to the entire family. Their goal was to provide a year-round, safe environment while introducing unique attractions that set them apart from other family entertainment venues.

### Solution

Tyler is pleased that Fly'n Ducks duckpin bowling is for anyone, at any age. "Anyone can do it...anybody from ages 3 all the way up to 85," he shares. He also emphasized how good it is for the community to have an indoor activity that is multi-dimensional, guests can come in and enjoy duckpin bowling, they can relax, bowl, eat and watch a game on Neoverse. Customers walk in the door and are impressed when they see Neoverse and Fly'n Ducks. Elevation Station is truly a stand-out attraction in the community.



## Results

### TRUST MATTERS

During the decision-making process, Tyler shares that his sales rep was not only knowledgeable about the product but gained his trust. Tyler did his homework and compared products, but it was that trust that made a big difference.

He continues to be impressed with the entire QubicaAMF team. "They were great from the design team, the engineers, the sales team, the support team. Anytime we had any questions or we needed anything, I could pick up the phone, call and get answers right away." He also mentions how responsive everyone in every department at QubicaAMF continues to be. "Still to this day, if I need anything, I can call. They're always going to be there."

### A STAND-OUT ATTRACTION

Tyler could see that Neoverse would be something unique and impactful. He appreciates the different content that Neoverse offers his guests. His community is big into sports and he is delighted that he can show games on Neoverse. "We knew we could put a lot of sports and games up there for people to relax, bowl, eat and watch some games and it is very impressive."

### WELL POSITIONED

Fly'n Ducks and Neoverse together are positioned for maximum impact right at the entrance, instantly drawing guests' attention when they walk in. "We knew that it would be the biggest impact statement that we would have in the park and knew that it was the best idea to put it right square in the front of the facility," Tyler emphasized.

Guest feedback has been overwhelmingly positive for Fly'n Ducks and Neoverse. They are delighted when they come into Elevation Station. "They've never seen anything like it. They are just in awe of how it looks," Tyler adds.

### THE WHOLE PACKAGE

Elevation Station expanded with Fly'n Ducks duckpin bowling and Neoverse, along with enhanced food and beverage options. Beyond these additions, the team was impressed with the flexibility and quality of choices available—from furniture to equipment and everything in between. "We're very glad that we went with the QubicaAMF team and their bowling products," states Tyler.

### HERE'S THE PARTY

Known for its thriving party business, Elevation Station has become the premier destination for celebrations with friends, families, and co-workers. The addition to Fly'n Ducks duckpin bowling the immersive Neoverse experience has significantly boosted revenue, driving even greater demand for parties and group events.

Tyler is excited to share, "We do a lot of birthday parties in our private rooms, but now we also offer a bowling party package. They get the lanes, they get some tables, and that has opened up a new channel for us to offer more birthday party options. And those have done really well for us."



Anyone out there that's looking for a product similar to this, I think it's a no brainer to go with QubicaAMF.

– Tyler Marsolan, General Manager



Hear Tyler's full story:



## See how Fly'n Ducks Duckpin Bowling Transforms Your Place into a Bowling Entertainment Destination

To learn more: [www.qubicaamfbowling.com/products/flyn-ducks-duckpin-bowling](http://www.qubicaamfbowling.com/products/flyn-ducks-duckpin-bowling)