

TWELVE ON-LANE ENTERTAINMENT REVENUE GENERATION SOLUTIONS

FEATURING BES NV AND NEOVERSE



Automated Revenue Drivers

- Extend Your Play: Automatic prompts encourage guests to extend lane time, boosting revenue.
- On-Demand F&B; Ordering: QR ordering increases order frequency and ticket size.
- BES NV Navigator: Personalized guidance increases satisfaction and return visits.



Immersive Experiences

- LED Video Wall: Cinematic, immersive visuals enhance premium pricing.
- Themed Events: Birthdays & corporate events with exclusive environments drive upsells.
- Viral Content: Avatar Alley, YouToons, Bowling Memories boost social sharing and visits.



Gameplay Revenue Boosters

- HyperBowling: Video-game style play attracts teens & families.
- Large library of themes & games: Increases replay value and visit frequency.
- Competitive Modes: Tournaments and leagues generate recurring revenue.



Operational Automation

- Smart Service Call: Lane-side customer support boosts satisfaction.
- BES NV Identity: Custom branding unlocks sponsorship revenue.
- Cloud Updates: Fresh content drives repeat visits.