

CONQUEROR



Brian Rico, General Manager
Derby Lanes, Cheyenne, WY

18 QubicaAMF tenpin bowling lanes, including **18** of Neoverse
Fly'n Ducks Duckpin Bowling, Highway66 Mini Bowling,
PGA golf simulator, arcade, escape room, laser tag,
off-track betting, kids playland, restaurant and bar

Conqueror plus Square Provides Central Management with Full Business Visibility

Derby Lanes is a state-of-the-art venue that offers three ways to bowl under one roof: tenpin, duckpin, and mini bowling, all enhanced by the stunning Neoverse LED Video Wall over 18 tenpin lanes. Customers enjoy a bar and restaurant plus unique attractions like a PGA golf simulator, arcade, escape room, laser tag, off-track betting, and a kids' playland.

The Challenge: Fragmented Systems Making Operations Difficult

Derby Lanes experienced fragmented systems and technologies from a variety of vendors that did not work together, making operations difficult, frustrating staff, and creating a disjointed guest experience.

Managing a large venue, Brian was on the hunt for a streamlined payment solution, something that would not only track his business efficiently but also keep operations organized and user-friendly. He experimented with other point-of-sale systems, but nothing truly fit his needs, until he found Conqueror plus Square.

The Solution: Conqueror plus Square; Central Management for Full Business Visibility

Integrating Conqueror plus Square into the business at Derby Lanes brought big benefits and many improvements over other payment and POS options. Brian and his staff can manage the business more effectively and get full visibility into what's going on with his center. Brian shares, "It was actually just so much easier from an accounting standpoint, it's much easier on the reporting aspect, and we've enjoyed it being really just all-inclusive."



Conqueror plus Square Payments from QubicaAMF provides:

- Full business visibility with consolidated reporting and analytics
- Integrated technology for management anytime, anywhere
- Seamless and intuitive payment experience for staff and guests

The Results:

Robust Real Time Reporting

With Conqueror plus Square, Brian can manage everything centrally, gaining full control of his business. With consolidated reporting and analytics, he has the visibility and insights to make decisions driving further growth.

"With Conqueror plus Square, the business benefits are the reporting capabilities; being able to track things down and being able to organize them in how we want to report them and how we want to look at them. Conqueror was able to do that, but when they integrated with Square, it was so much better, and it was all-inclusive," Brian states.

Operational Ease

With Conqueror plus Square you have integrated technology that allows you to manage and control your business, anytime, anywhere.

"The ease of use, I can get up on my laptop, I can change things, I can modify things, I can look things up in real time. Matter of fact, I can look it up on my phone. I can see what we're doing immediately on my phone and research anything that I need to. So, it's just really the ease of use is one of the biggest operational things that I enjoy," says Brian.

Improved Guest & Staff Experience

Seamless and intuitive payment experiences cater to both customers and staff. Easy-to-use hardware ensures your staff can be at their best delivering an exceptional guest experience on every visit.

"I know my staff on the food and beverage side is really enjoying it because it's simple, it's easy to use, and it's all really intuitive," Brian shares.



I think it's a must. I really do, because of the reporting aspects that it brings to us and just the live information that we get across the board. - *Brian Rico, General Manager, Derby Lanes*



Hear Brian's full story:



Is Conqueror plus Square Payments right for your center?

To learn more visit: www.qubicaamf.com/conqueror-plus-square-payments