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# BCM

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**EXTRA**

**Bowlero  
Acquires  
PBA**

## Growing Gaming

Why a Casino Included  
Bowling in Its Expansion

**STRIKERZ**

Strikerz at Angel of  
the Winds Casino in  
Arlington, Wash.

# A Vision Realized

Washington casino adds a stunning bowling center to its amenities.



Strikerz features comfortable seating and dramatic lighting, which the architectural firm describes as a “Rock, Roll & Bowl!” atmosphere.

**W**hat have come to be known generically as “Indian casinos” can be found all over the United States, and several include bowling centers among their amenities. A few even have provided grand stages for some of our sport’s most prestigious events.

The Grand Casino Hotel & Resort in Shawnee, Okla., has hosted

several PBA tournaments at its FireLake Bowling Center. The Black Oak Casino Resort in Tuolumne, Calif., hosts a long-running PBA West Region tournament called the Battle at Black Oak Lanes. The Mohegan Sun in Uncasville, Conn., has hosted the PBA Tournament of Champions on specially installed lanes in its arena.

In 2004, the Stillaguamish Tribe

of Indians was granted a 64-acre reservation in Arlington, Wash., part of the Seattle metropolitan area in Snohomish County, by the federal government. On that property, the tribe built the Angel of the Winds Casino Resort.

The casino opened that year, and was expanded to include a 125-room hotel in 2015. Over this past summer, the tribe’s latest expansion



By providing a family-friendly environment, Strikerz is generating plenty of free "advertising" through social media posts.

project was completed. It includes:

- A 575-spot parking garage.
- An expanded gaming floor, featuring many of the latest and greatest slot machines and table games.
- The Rivers Run Event Center, an 8,800-sq.-ft. space that can be divided into three sections for holiday gatherings, employee functions, conferences and more.
- The Gateway Bar, located at the

"gateway" from the casino floor to the facility's new entertainment block.

- All Things Sports, featuring virtual sports bays utilizing cutting-edge technology to simulate golf at famed courses such as Pebble Beach, along with baseball, football, bocce, lacrosse and even zombie dodgeball.

And saving the best for last...

- Strikerz Bowling, a 16-lane complex that features all-ages bowling

for families and four lanes that can be reserved for corporate and private events. In addition, the center will offer several leagues, including the 50+ League on Mondays, Ladies Night Out Wine League on Tuesdays, and Strikerz Mixed League on Wednesdays.

"We are thrilled to offer the HyperBowling feature for our guests," Assistant General Manager



The house balls are meticulously organized at Strikerz, and even seem to match the venue's colorful flooring.

Jeff Wheatley said of QubicaAMF's latest innovation. "The HyperBowling component allows you to bring up the gutters and play games that both kids and adults alike can enjoy. It's like Topgolf for bowling, so we're really excited about this

optional twist to the standard bowling experience."

Cunningham Architecture Group Inc. was selected for the expansion project, and a spokesperson for the firm said the design "takes its cues from the natural, organic

the center opened.

"Getting to see it come to fruition is very rewarding," Wheatley said of the area's first new bowling installation in three decades. "Our vision came through, and we couldn't be happier with the end product."



## AT A GLANCE

- **Venue:** Strikerz Bowling
- **Location:** Angel of the Winds Casino Resort, Arlington, Wash.
- **Architect:** Cunningham Architecture Group Inc.
- **Bowling:** QubicaAMF HyperBowling, BES X Bowler Entertainment System, XLi EDGE Pinspotters, CenterPunch Deck Lighting, SPL Boutique Lanes, Harmony Ball Returns and Harmony Masking Units
- **Video Screens:** Samsung/Epson Pro
- **Redemption Games:** Scientific Games
- **Debit Card System:** Agilys POS/Ingenico Group
- **ATM:** Everi
- **Virtual Sports Bays:** Full Swing Golf
- **Specialty Lighting:** Chauvet
- **Specialty Sound Equipment:** Martin Audio