

From Airbnb to Sure Shot: The Duckpin Experience Takes Flight!

"I was flipping bed sheets for an Airbnb when I could have had this," says Andrew Riffle, Owner of Sure Shot Tap House & Bullseye Game Lounge. This stunning space—boasting exposed brick walls and soaring ceilings—has transformed from a simple Airbnb into a craft beer destination with Fly'n Ducks duckpin bowling at its heart.

Guests take control of their experience with 50 self-pour beer taps, a self-pour cocktail machine, and QR-code ordering for food. The result? A seamless, interactive way to eat, drink, and play. Meanwhile, owners sit back and watch the revenue roll in as customers keep coming back for more.

The Challenge:

Despite the Airbnb's success, Andrew Riffle saw an opportunity for something bigger. "It was a lot of work for the revenue we were bringing in," he admits. Determined to take his business to the next level while keeping costs down, he reimagined the space—transforming it into a one-of-a-kind destination for the area. His goal? In his own words: "Go for the grand slam."





The Solution:

Fly'n Ducks duckpin bowling elevates Sure Shot Tap House & Bullseye Game Lounge with a top-tier, hassle-free experience that stands out from the rest. Installation and maintenance are seamless, allowing Andrew to keep labor costs down while watching his revenue climb. More than just a game, Fly'n Ducks fosters connection and competition, creating a destination where guests come together to create striking moments.





The Results:

WHY QUBICAAMF & FLY'N DUCKS?

When planning their new venture, Andrew Riffle and his team turned to their arcade provider for advice. "We just asked them, who do you guys recommend for duckpin bowling installation?" Andrew recalls. Among several options, one name stood out—QubicaAMF. Their provider emphasized QubicaAMF's exceptional partnership, making the decision clear: Fly'n Ducks was the perfect fit for delivering a top-tier, hassle-free bowling experience.

Andrew Riffle was thoroughly impressed with the process from calls to texts to emails, QubicaAMF's communication was seamless making the partnership an easy choice.

Beyond installation, QubicaAMF understood the bigger picture—what it truly takes to attract patrons and create a thriving destination like Sure Shot Tap House & Bullseye Game Lounge, ensuring an experience that keeps guests coming back.

QUALITY MATTERS

Before making a decision, Andrew Riffle and his team did their due diligence, thoroughly evaluating the competition. The difference was clear. At the end of the day, durability and craftsmanship made the choice easy. Fly'n Ducks duckpin bowling stood above the rest, offering a superior product built for longevity, performance, and nonstop gameplay.

EASY INSTALLATION & MAINTENANCE

For Andrew Riffle, partnering with QubicaAMF was seamless from the start. Their installation crew understood the importance of his investment, delivering quality work and a hassle-free setup. Training on Fly'n Ducks was quick and easy, making the transition effortless.

Andrew's favorite part? The low-maintenance design. "I virtually have not touched the machines at all besides the obvious maintenance tips they provided upon install. It's a blessing. I'm not techy. I'm a business guy. I could spend my time doing more, adding more value to my business."

To keep everything running smoothly, Tech Wizard provides real-time maintenance alerts. Staff receive instant notifications on an iPad, allowing them to address small issues quickly—ensuring Fly'n Ducks never stops, and the business keeps thriving.

NO INCREASED LABOR COSTS

Sure Shot Tap House has successfully expanded its offerings without adding extra labor, maintaining the same number of employees while enhancing the guest experience. Every game in the Bullseye Game Lounge is fully self-service, allowing visitors to play, compete, and enjoy without staff involvement.

For an even more streamlined experience, QR codes at every table make ordering effortless. Guests simply scan, order, and receive a text notification when their food is ready for pickup—keeping operations 99% hands-off while ensuring seamless service.

DRAMATIC INCREASE IN REVENUE

Since opening, Bullseye Game Lounge has been nothing short of a success. Fly'n Ducks duckpin bowling is a major draw, bringing in guests and delivering unprecedented growth. "Quite frankly, it's bonkers. Every month since Bullseye has opened, we've more than doubled our gross receipts," says owner Andrew Riffle.

The game lounge has quickly become a key revenue driver. On any given day, it contributes at least 40% of the food and beverage sales downstairs—an unexpected but welcome boost.



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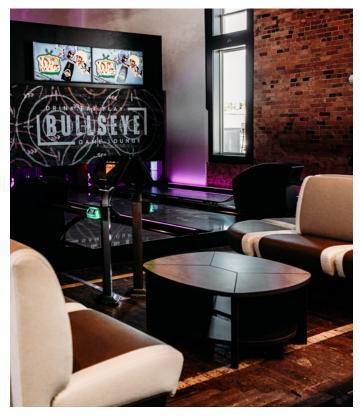
- Andrew Riffle, Owner



The impact is undeniable. A one-year ROI is already within reach, far exceeding initial expectations. Guest spending has jumped from \$25 per person to \$35 or more, factoring in both arcade sales and F&B purchases. With patrons of all ages flocking to Sure Shot Tap House & Bullseye Game Lounge to celebrate and unwind, the future looks brighter than ever.









AN ACTIVITY FOR ALL AGES: BRINGING PEOPLE TOGETHER & CREATING MEMORIES

For Andrew Riffle, the magic of Fly'n Ducks duckpin bowling lies in its ability to bring people together. "It's something that parents and kids can do together. They build memories as a family—maybe grab some food and drinks—and it's just a little moment in that big window where they get to spend time together."

At Sure Sure Shot Tap House & Bullseye Game Lounge, guests of all ages gather, compete, and celebrate. Whether it's families bonding, friends reconnecting, or co-workers unwinding, every frame is an opportunity to laugh, play, and create lasting moments.

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See how Fly'n Ducks Duckpin Bowling transforms Your Place into a Bowling Entertainment Destination

To learn more: www.qubicaamfbowling.com/products/flyn-ducks-duckpin-bowling

Hear Andrew's full story:



