

APRIL 2024

BCM

OFFICIAL PUBLICATION OF BPAA

39th Annual BCM Bowling Center Architecture & Design Awards

Andy B's Bowl Social
in Oklahoma City,
Oklahoma, winner of the
Best New Boutique/FEC/
Hybrid Venue award.

Bowl Expo Previews:
Social Media and
Management Style

BEC: Cashless Ops

D.C. Watch: FTC's
'Junk Fee' Proposal

FIRE LANE

NO PARKING



39th ANNUAL BCM BOWLING CENTER ARCHITECTURE & DESIGN AWARDS



Take a look at these gorgeous centers, all entrants in BCM's annual architecture and design initiative — and they're not even among the honorees. There are no "participation awards" in this competition, but we like to think that every center that entered is a winner because their owners invested or reinvested not only in their businesses but in our industry and its manufacturers and suppliers.

Heading the judging panel for the 2023 Design Awards was James Nowak, architect, AIA, LEED AP (retired). Nowak was a senior technical architect for 50 years, leading such Chicago projects as the 900 N. Michigan multi-use skyscraper, the revolutionary Rush University Medical Center and Oprah Winfrey's Harpo Studios, among many others. Also sought after internationally, Nowak had a primary leadership role in the Acropolis building, a high-rise, multi-use facility in Santo Domingo, Dominican Republic. With his passion for creativity and innovation, he is eminently qualified to lead the BCM judging panel.

If you're impressed with what you see on this page, we think you'll be blown away by the projects depicted on the pages ahead.

And don't miss the May issue of BCM, in which the international winners will be featured.

(Note: Information in the "At a Glance" listings provided by the entrants.)



Top: Stars and Strikes, Rock Hill, South Carolina. Middle left: 814 Lanes and Games, Greensburg, Pennsylvania. Middle right: Maly's Entertainment, Conway, Arkansas. Bottom: Spare Time Entertainment, Madison, Wisconsin.



BEST MODERNIZED BOUTIQUE/FEC/HYBRID VENUE

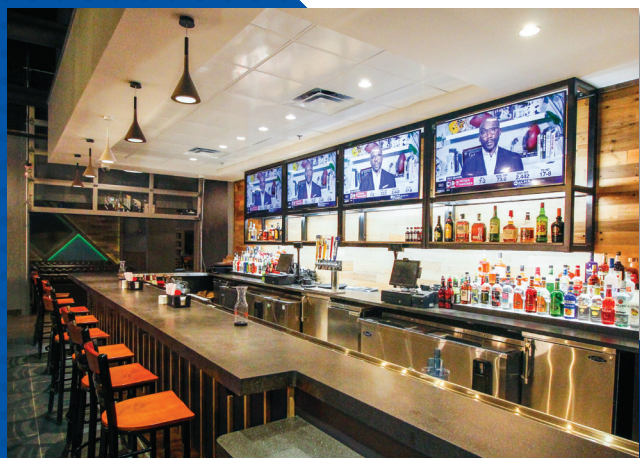
Kingpin Lanes

Jeffersontown, Kentucky

AT A GLANCE

Proprietor: George Vieth
Architect: SndBx
Design: Dynamic Designs, Inc.
Bowling: QubicaAMF (Harmony Ball Returns, Automatic Bumpers, Edge String, Conqueror X, BES X)
Furniture: Venue Industries
Mini Bowling: QubicaAMF (Highway 66)
AV: BeMedia
Restaurant/Bar Equipment/Supplies: Dine
Arcade Distributor: Shaffer Distributing
Redemption: BMI Merchandise
Card System: InterCard, Inc.
ATM: Cardtronics
Music: RX Music
On the Web: bowlkingpin.com

► The center had undergone a complete remodeling of its arcade in quarters three and four of 2022, prompting even more discussion of a transition from a traditional center to an FEC/hybrid business model. The decision-making process also included knowledge that the marketplace area was seeing the addition of Main Event, Malibu Jack's, Dave and Buster's, Putt Shack and Top Golf venues. To complement the arcade expansion, it was decided to add a four-lane VIP suite, relocate the center's bar and four-lane mini-bowling room, reshape the pro shop, downsize a meeting room and remove a music performance area. Comfortable, residential-type furniture and the creative use of lighting throughout has created a relaxed, sophisticated vibe. Other design highlights are bowling areas enlivened with bold, patterned side walls lighted in a geometric pattern and the harmonious integration of materials, colors and textures. Completing the transition was the installation of the area's first USBC-certified string pinsetting machines.



Congratulations!

GEORGE VIETH

Kingpin Lanes - Jeffersontown, KY

BEST MODERNIZED BOUTIQUE/HYBRID/FEC



WE THANK YOU FOR CHOOSING BMI AS YOUR REDEMPTION PARTNER.



It's a privilege to support your business, and we value the chance to help drive its success. Here's to your continued achievements and leadership in the industry.



BEST MODERNIZED
BOUTIQUE/HYBRID/FEC

 **Shaffer
Distributing**

DEDICATED TO CUSTOMER SUCCESS SINCE 1929

WWW.SHAFFERDISTRIBUTING.COM



BEST MODERNIZED TRADITIONAL CENTER

Hampton Lanes

Northampton, Pennsylvania

AT A GLANCE

Proprietors: Shannon and Jason Lauchnor
Design and Architecture: Spillman Farmer Finance Company; New Tripoli Bank
Insurance Agency: Insurance Brokers of Maryland
Bowling: QubicaAMF (EDGE Freefall Pinspotters, SPL White Lanes, BES X Scoring)
Furniture: QubicaAMF (Harmony)
Ball Racks and Coffee Tables: Brunswick Bowling Products
Carpeting/Flooring: Omega Pattern Works and Bethlehem Gallery of Flooring
Lighting and Sound: DFX
Restaurant/Bar Equipment/Supplies: Performance Foodservice, R&R Provision Company and Sysco
Arcade Distributor: Betson Enterprises
Redemption: BMI Merchandise
Card System: Intercard, Inc.
Virtual Reality: LAI Games (Virtual Rabbids)
ATM: Genmega and Cardtronics
Billiards: Valley Billiards
Music: Bowling Music/Control Play
On the Web: hamptonlanesbowling.com

► The disaster that struck Hampton Lanes on Feb. 2, 2021 (BCM, September 2023) could not have come at a worse time. It was still three months until Pennsylvania allowed businesses to resume normal in-person operations without restriction in the wake of the COVID-19 pandemic. Still, the Lauchnor family needed to plan for rebuilding, so they visited centers across the country to gain inspiration for incorporating the latest technology in their rebuild. They also wanted to pay homage to Hawaii, based on family connections to the U.S. Navy. The result: a reimagined facility that retains an old-school retro vibe with its timeless, simple, comfortable and appealing spaces; and a bowling area with slick, clean finishes and simple curved seating. The bar area has the added amenity of a beer wall, and the arcade is a high-tech, colorful, exciting and playful space. The project spanned nearly two-and-a-half years due to supply-chain issues and other obstacles.



Congratulations!

SHANNON & JASON LAUCHNOR

Hampton Lanes - Northampton, PA
BEST MODERNIZED TRADITIONAL



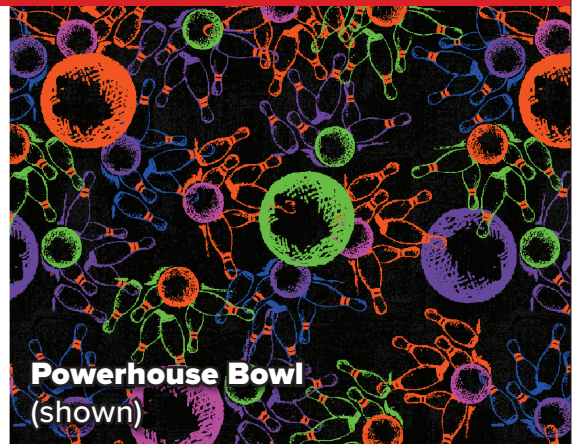
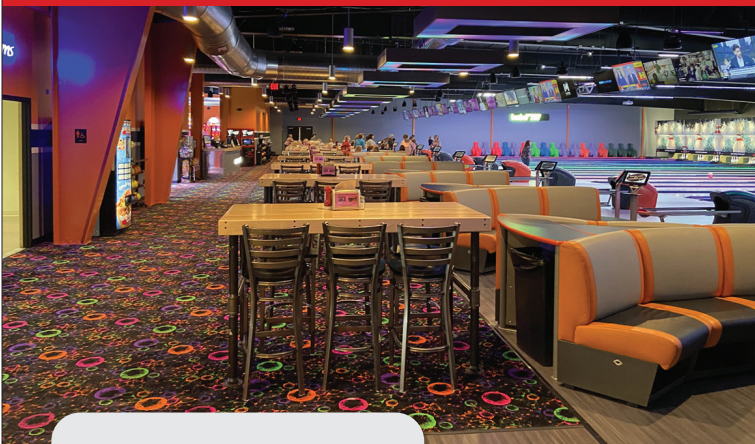
THANK YOU FOR ENTRUSTING BMI TO BE YOUR REDEMPTION PARTNER.



It is a great privilege to serve your business.
We appreciate the opportunity to contribute to your
ongoing success and are honored to work with you.



Congratulations Hampton Lanes for winning the BCM Design Award and making Omega Carpet a part of your flooring project.



Powerhouse Bowl
(shown)



**If you want Style, Durability & Color...
Call us today for all of your flooring needs.
CARPET OR HARD SURFACE**

Kristin Messick: kamessick@gmail.com
office: **800-554-7007** or cell: **620-200-5405**
omegapatternworks.com



OMEGA CARPET
PATTERN WORKS



BEST EXTERIOR

Backpocket Pin & Pixel

Johnston, Iowa

► All three Backpocket Brewing locations in Iowa sell the company's core beers and a rotating selection of experimental brews. Backpocket Pin & Pixel also offers social activities — duckpin bowling and a puzzle league — that encourage guests to stay longer. The facility's exterior invites people in, accomplished through a tasteful use of materials and colors, a harmonious blend of beige brick and gray tile. The roof projection is well-proportioned, the entry is inviting day or night, the entire façade presents a strong visual statement and the lighting is simple but effective.



AT A GLANCE

Proprietor: Jake Simmons
 Design and Architecture: OPN Architects
 Bowling: Funk North America, Inc. (Duckpin String Machines, Looping Ball Returns, HPL Lanes, Custom Metal Caging, Funk/Spellmann Duckpin Scoring)
 Furniture: Affordable Seating (Booths), Webstaurant (Table Tops) and Richardson Seating (Barstools)
 Restaurant/Bar Equipment/Supplies: Wilson Restaurant Supply
 Music: Soundtrack My Brand
 On the Web: backpocketpinandpixel.com

BOWLING IS HEALTHY

THE BOWLING INDUSTRY PROVIDES MORE THAN

\$6 MILLION
 IN SCHOLARSHIPS EACH YEAR

BURNS CALORIES

100+ PER HOUR

BUILDS MUSCLE

134 MUSCLES
 EXHAUSTED IN A
 4-STEP APPROACH

FAMILY BONDING

FUN FOR KIDS & PARENTS TOO

FUN FOR EVERYONE

NO BARRIERS

SHARE BOWLING WITH YOUR COMMUNITY!



Get your postcards, flyers, and other marketing material today!

contactus@ibcyouth.com
 817-385-8426



BEST RESTAURANT

SupperClub South End

Charlotte, North Carolina

► Charlotte's South End neighborhood is largely defined by its architecture, as its industrial origins are giving way to a design renaissance that blends old and new to create a vibrant urban district. SupperClub South End fits right into the neighborhood's 25-year development plan with its relaxed, welcoming vibe. The well-organized exposed structure ceiling space features an eye-catching remake of the Sistine Chapel ceiling over the dining area. The area is comfortable and well-lit with simple fixtures highlighting the framed, bold artwork. Polished concrete floors throughout nicely tie together the restaurant area with the bar and bowling areas.



AT A GLANCE

Proprietors: Andrea Nivens and Bradley Byrd
Architecture: Hood Architecture
Interior Design: Bradley Byrd
Bowling: QubicaAMF (Fly'n Ducks Duckpin, BES X Dual Mode Scoring, Harmony Masking Units, CenterPunch Deck and Capping Lights)
Furniture: Byrd Upholstery
Lighting: Bradley Byrd
Billiards: Brunswick
On the Web: gotosupperclub.com

WHY I CERTIFY

"BOWLING CERTIFIED MEANS I GET TO CONSISTENTLY CHALLENGE MYSELF IN WEEKLY COMPETITION WHILE STILL HAVING FUN."

Kevin Paulin
 USBC Certified
 Since 2005

Join the one million strong and become a USBC certified bowler today. To learn more visit, WHYICERTIFY.COM



A Future FOR THE Sport



BEST ARCADE

FunDimension

Miami, Florida

AT A GLANCE

Proprietor: Joyce Frohman

Architect: Genesis Fortune

Interior Design: Hallock Design Group

Bowling: QubicaAMF (Fly'n Ducks Duckpin, String, SPL Boutique Lanes, BES X Dual Mode Scoring, Harmony Ball Returns, Durabowl Bumpers, Hard Duck Pins, Centerpunch Deck and Capping Lights)

Masking Units: QubicaAMF (Video Projection)

Lighting: Ventola Projects Ltd.

Furniture: QubicaAMF (Harmony Infinity)

Arcade Distributor: Betson Enterprises

Bumper Cars: Amusement Products

Laser Tag Arena Designer: Creative Works

Laser Tag Equipment: Delta Strike

Music: Sonos Music

Rock Climbing Wall: Spectrum Sports

Virtual Reality: Raw Thrills (King Kong of Skull Island)

On the Web: fundimensionusa.com



► Envisioned as a cutting-edge entertainment center catering to both adults and families — blending captivating attractions, a vibrant ambience and a comprehensive restaurant offering an array of craft beer and wine options for the adults — FunDimension lives up to its name with a high-tech, colorful, exciting and playful atmosphere in its arcade. Rawness and refinement combine to maintain a harmonious décor. The colors within the space come alive by being bright and bold with well-placed super graphics to create a dynamic energy.



Congratulations to



from



1-800-438-3558

amusementproducts.com

Spin Zone bumper cars are the perfect small footprint attraction in any FEC or bowling center!