



Opening a Bowling Alley

from Start to Finish

MONTHS OUT	MILESTONES
20	<ul style="list-style-type: none">» Begin formulating business, construction and investment plans» Identify sources of financing» Choose site, layout and attractions
11	<ul style="list-style-type: none">» Finalize business and bowling alley construction plan» Apply for financing
10	<ul style="list-style-type: none">» Prepare policies concerning management, staff and operations
9	<ul style="list-style-type: none">» Conclude contract for building construction, facilities, bowling machines and other equipment» Receive financing commitment
8	<ul style="list-style-type: none">» Begin construction
7	<ul style="list-style-type: none">» Select management and staff
6	<ul style="list-style-type: none">» Finalize interior design
5	<ul style="list-style-type: none">» Begin construction of bowling lanes, interior and facilities» Determine opening date» Design bowling center logo» Prepare advertising plan
4	<ul style="list-style-type: none">» Begin installing bowling machines and other equipment
3	<ul style="list-style-type: none">» Select administrative staff and mechanics» Place advertising orders
2	<ul style="list-style-type: none">» Train mechanics and bowling center staff
1	<ul style="list-style-type: none">» Finish construction» Check systems» Continue staff training
0	<ul style="list-style-type: none">» Enjoy the grand opening of your brand new bowling center!