



mark-3One

Patent Pending

Guidance System

Instructional Intelligence Built Into the Lane

The **Mark-3One** (pronounced Thirty-One) Guidance System for SPL Select Lanes was developed to help proprietors turn casual open play and recreational league bowlers into **passionate participants**, while also providing coaches and mentors with a practical, in-lane teaching tool. Designed to encourage understanding rather than guesswork, **Mark-3One** helps bowlers learn how to line up, adjust, and read lane play—without changing how the game is played.

By making better use of the lane itself, **Mark-3One** creates a shared visual language between bowlers, coaches, and mentors, supporting instruction, engagement, and long-term player development.

DESIGNED FOR TEACHING, ENGAGEMENT AND GROWTH

Mark-3One was built around a simple idea: bowlers improve faster when instruction is clear, consistent, and visual. The system supports learning during real play—not just lessons—making it effective for open play, recreational leagues, youth programs, and coaching environments alike.

Rather than adding complexity, **Mark-3One** simplifies communication by turning proven coaching concepts into physical reference points directly on the lane.

THE RULE OF 31 – APPLIED THROUGH MARK-3One

The Rule of 31 is a widely used instructional guideline that helps bowlers identify an effective breakpoint by subtracting 31 from the oil pattern length. Introduced in the early 2000s and commonly taught through certified coaching programs, it remains one of the most practical methods for understanding lane play and making informed adjustments.

Mark-3One brings this principle out of theory and into the lane itself. Down-lane targets visually reinforce breakpoint locations, while approach markings help align foot placement and targeting. Together, these elements transform the Rule of 31 into a physical, visual teaching system—making instruction clearer, learning faster, and self-adjustment more intuitive.

BUILT INTO THE LANE—NOT ADDED ON

Mark-3One was designed to work as part of the lane itself, not as an add-on—integrating instructional guidance directly into the proven SPL Select lane platform.

This integrated approach ensures the system remains durable, visually consistent, and always aligned with how bowlers naturally play and learn.

WHY CHOOSE Mark-3One

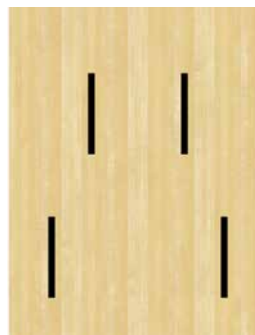
- Increased engagement during open play
- More effective coaching and instruction
- Faster learning and adjustment for both new and seasoned bowlers
- Stronger youth, league, and program retention
- A clearer path from casual play to committed participation

A COMPLETE IN-LANE GUIDANCE SYSTEM

Down-Lane Targets

Strategically placed visual references located on the 7 and 13 boards from 36 to 44 feet, following the natural hook pattern of a bowling shot to reinforce breakpoint awareness and ball motion.

- Enable faster adjustments
- Promote more consistent shot execution
- Improve ball-motion recognition
- Provide clearer training feedback
- Build player confidence



Sport Dots

Numbered approach markers that replace traditional dots at the foul line and back of the approach, located on the 5, 10, 15, and 20 boards to help novice and seasoned bowlers quickly find their place.

- Provide precise, repeatable foot placement
- Enable quicker adjustments
- Improve coaching clarity and communication
- Support video review and practice analysis



Target Anchors

Fixed visual guides positioned on the 7 and 13 boards at the 6-foot mark of the approach, providing a clear reference point that aligns with the down-lane targets to help youth and senior bowlers establish a consistent starting position.

- Create a reliable starting reference
- Assist bowlers who do not use the full approach
- Serve as a quick coaching aid for novice and junior bowlers

