



THE #1 SELLING
STRING MACHINE
IN THE WORLD



The #1 Selling String Machine in the World



EDGE String® is the next generation in string pinspotter technology - designed and built for leagues and competition, as well as recreational play.

Operating in over 1,800 locations across 50+ countries, and counting, EDGE String is the most proven string machine in the industry.

Take a look at some of the key reasons why more proprietors choose EDGE String for their businesses than any other string machine...

Tech Wizard App

Provides real-time alerts as well as scheduled maintenance notifications, and unmatched video guidance and instruction - for easier operation, servicing, and staff onboarding.

Tech Wizard requires Conqueror X, any tier, with Conqueror Maximization Program.



Assembled in USA, Industry-Best Warranty *Exclusive*

Robust design, high quality components, 3-year warranty on mechanical and electrical items.

Proven Choice for Leagues & Competition *Exclusive*

String machine approved by the PBA and trusted in more PBA events than any other string machine.*

The Most Energy Efficient String Machine *Exclusive*

- Ultra-efficient 24V DC motors.
- 90% lower electrical costs vs older free-fall.
- Uses less power than a typical coffee maker.

A Better Ball Return *Exclusive*

Industry's fastest ball elevator and simplest ball door - returns balls quickly, reliably, with fewer parts and less complexity than ball accelerator systems.

Adaptive String Length *Patented*

Seamlessly switches between USBC league/sport length and a shorter open play length - for fewer tangles and higher efficiency across all play.*

Protected by U.S. Patent No. 12,138,527 and patent(s) pending

Intelligent Auto-Detangling

Adaptive software and mechanical systems target and resolve most tangled pins without need for staff intervention.

Invincible Pin Shield *Exclusive*

- Fully hides pins & strings during cycling.
- Doesn't get damaged by bowling balls.

Premium Grade Kickbacks *Exclusive*

- Tough Baltic Birch wood construction.
- Replaceable kickback plates.
- Industry-proven for better scoring and lower ownership cost.

* Two versions of EDGE String are offered. Centers desiring PBA and USBC approval should choose the USBC-Approved version of EDGE String. Adaptive String Length feature applies only to the USBC-Approved version.



See what proprietors who have chosen EDGE String are saying:

Guest Experience



David Small, Owner, Bowl 32 & 3-2-FUN!, Noblesville, IN

"As a proprietor, the most important thing to me is having happy families leave my center wanting to come back and knowing they did not have any problems - no breakdowns, no upset children, no demanding refunds - and you can't put a price on that. I didn't have that with my old free-fall machines, but I have it now with EDGE String."



Chris Keane, Partner, Lehigh Lanes, Lehigh Acres, FL

"With EDGE String, our guests are so much happier! They bowl, they have a great experience and they're done. We don't have the breakdowns or the waiting around that we had with our old machines."



Will Mossontte, Owner, Empire Bowl, Redlands, CA

"Our EDGE String machines function flawlessly throughout our leagues and there's something to be said for that. You know they're on spot 100 % of the time where with the older pinsetters that wasn't always the case. EDGE String is by far, hands down, the best decision I have ever made at any one of my bowling centers."

Operations



EJ & Natalie Tackett, Owners, EZ Bowl, Bluffton, IN

"With EDGE String you get a machine that's going to run properly and efficiently, and our league bowlers know they can count on this when they come bowl. It takes a load off everyone at the front desk knowing the machines are going to run pretty much by themselves. We can focus way more on the things people can "touch and see" and experience."



John Law, Owner, Chetek Lanes, Chetek, WI

"The biggest benefit for me is the ease of use. My staff and I no longer worry about fixing something in the back. My staff can concentrate better on our customers now. EDGE String is a win-win-win all the way around."



Bob Ramelow, Assistant Manager of Bowling, Grand Sierra, Reno, NV

"We used to spend 8-10 hours a day working on our old free-fall machines. Now I pretty much run the back from my office in the front of the center. There's just no comparison with our old machines. The time spent in the back now is minimal."

Cost Savings



Darrin Skinner, Owner, Lake Wylie Pins N' Wins, Lake Wylie, SC

"Our revenue numbers actually went up after we put EDGE String in because they're always working. They're up all the time and that was the surprise I didn't expect. I didn't expect a plus on revenue. It's been a \$50,000 - \$75,000 per year savings advantage for us since we moved to EDGE String—that's across labor and parts."



Bob Ramelow, Assistant Manager of Bowling, Grand Sierra, Reno, NV

"We're looking at an ROI of about 3.5 years, and then these machines will be paid for. It's a great money saver and you have so much more time to work on the business."



Rick Novak, Owner, Royal Family Bowling Center, Front Royal, VA

"We are saving \$50,000 a year on labor and parts. For our 18-lane center EDGE String was just like a no brainer."

League Business



Will Mossontte, Owner, Empire Bowl, Redlands, CA

"The hardest part of making the decision is in a house like Empire Bowl with 1,200 league bowlers, extremely heavily league-based that if this isn't the right decision, we're going to find out real quick and it's going to be a drastic issue for us. And it's turned out to not be that at all. And this is truly the best decision I've ever made."



Steve Sherman, Manager, Cedar Bowling Center, Cedar City, UT

"Bowling is faster, it's more fun, there's no waiting around—and that's a huge aspect of our league bowlers being happy with EDGE String."



John Law, Owner, Chetek Lanes, Chetek, WI

"The comments from my league bowlers have been really good. They are happy overall and many of them come up to me and say they really don't see a lot of difference. Those are nice comments to hear."

