



The Ultimate
Bowling Entertainment Experience

QUBICA  AMF

The Environment

Bowling is a primary reason many people visit entertainment centers. When they bowl more, they spend more around the facility on food and beverages, plus the arcade and other attractions, delivering a rising tide effect on revenue. But in spite of bowling's enduring popularity, there are millions of people who don't bowl.

Reinventing bowling to make it even more attractive and relevant is a revolutionary advancement for the entire entertainment industry. In order to accomplish this, centers need to overcome the challenges they face every day.

The Challenge

Centers are constantly challenged, not only to grow their business and drive revenue, but to keep staff engaged and provide easy-to-use systems, while simultaneously catering to the expectations of the guest to deliver a better bowling experience.

The struggle is real as centers look to:

- Fill up lanes, get customers to bowl more, and visit more often
- Find new ways to make the business stand out among other entertainment options
- Satisfy the individual and unique needs of each customer segment to maximize spending

QubicaAMF has risen to the challenge to not only reinvent bowling and make it attractive and relevant but also maintain its leadership in the industry by providing high quality systems, modern atmospheres, and enhanced customer engagement experiences. This continues with its latest revolution for bowling entertainment: **BES NV.**

Introducing

BES NV

QubicaAMF, the largest and most innovative bowling and entertainment provider in the world, is continuing to *Make Bowling Amazing* with the launch of its new scoring and entertainment system, BES NV.

The intelligent and cloud-backed BES NV, is fully integrated with products like Neoverse and HyperBowling, delivering a fun and immersive experience for customers, and integrated with Conqueror plus Square, making it easy to use for center staff, and easy to monetize for center operators.

BES NV provides operational innovations and support for proprietors, while delivering the best-in-class, modern, and highly engaging experience for customers.

What Is It?

BES NV Delivers the Ultimate Bowling Entertainment Experience!

Guests are empowered to select the best way to play every visit, creating a unique and highly personalized experience with the largest selection of high quality, on-demand themes, environments, and games. Immersive features allow guests to be part of the game and create viral moments to share with family and friends during and after the bowling experience. With BES NV guests can look forward to relaxing and worry-free fun, with features that deliver an easy and convenient experience.

For center proprietors, BES NV delivers a complete bowling entertainment ecosystem with features that are easy to sell, monetize, and execute to provide infinite possibilities for innovation and growth.



Delivering Value with BES NV

Above and beyond any other scoring system, BES NV delivers the ULTIMATE entertainment experience, empowering guests to find the best way to play during each visit, with the most expansive collection of high-quality environments, themes, and games, and exclusive ways to “get into the game”. BES NV delivers the ULTIMATE entertainment experience by offering an amazing on-lane ecosystem that is designed to sell, monetize and execute, and help centers grow their business.

Empower Guests to Find the Best Way to Play Every Visit

Provide the Most Expansive Collection of Themes, Environments, and Games

Create Exclusive Ways to “Get into the Game”

Offer an Amazing On-Lane Ecosystem

Designed to Sell, Monetize, and Execute

Committed to Helping You Evolve and Grow Your Business

Empower Guests to Find the Best Way to Play Every Visit

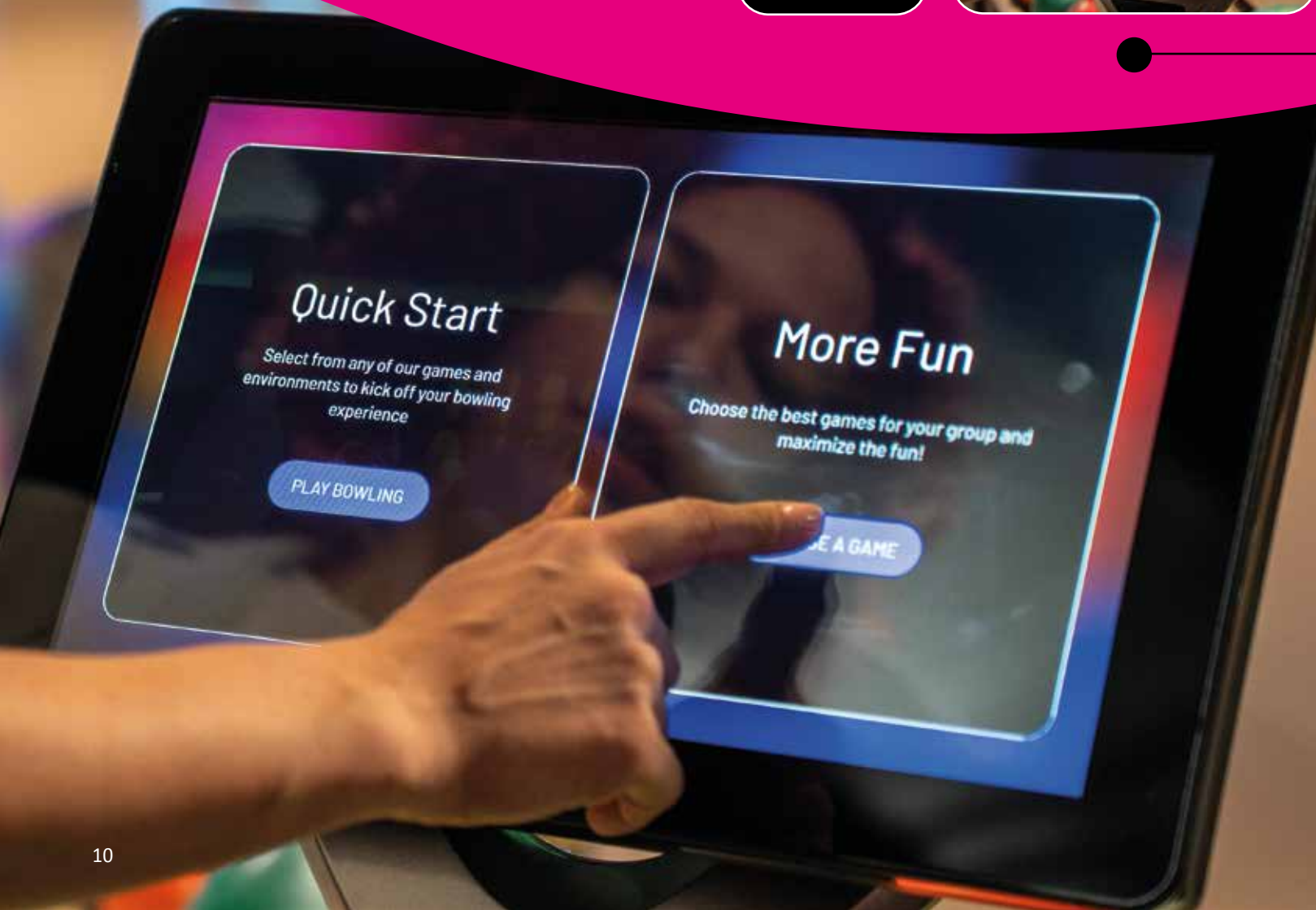
Every customer is a little bit different, and while more choices mean better options for more guests, it can be challenging and take too much time for staff to connect every guest to their perfect bowling experience.

BES NV addresses this challenge and introduces a unique and highly personalized journey to empower guests to find the best way for them to play every visit. Offering a fast, familiar, and easy-to-use approach similar to popular entertainment streaming services— guests will discover the many ways to play and be matched to the perfect fit for them and their group. Whether it's their first or their hundredth visit, everyone can have a great time on the lanes, at every visit.

The feature designed to empower guests:

- *Exclusive* NEW BES NV Navigator





BES NV Navigator

The exclusive BES NV Navigator is the starting point for guests when they get to their lane, designed to deliver the best bowling experience for customers based on selections they make about their preferences. Offering a familiar experience to anyone who has ever used an entertainment streaming service, it presents guests with an array of entertainment options in custom-built categories based on their initial selections. This makes it easy for guests to make the best choices for their visit every time.

HOW IT WORKS: Guests can choose “More Fun” which will guide them to the optimal experience based on who is playing, the purpose of their visit (to have fun or to compete etc.), their skill levels, and whether they want something more traditional or more innovative.

Next, guests are presented with themes, environments, and games in categories like ‘Top Picks for You’, ‘Popular Selections’, ‘Fun for Family’ and more. In these categories, guests can easily select the best option for them each time they visit a center.

Having the best experience has never been easier with the BES NV Navigator. Guests are seamlessly guided to choose custom served experiences based on the preferences they select when they arrive on their lane.

The BES NV Navigator is powered by **Qubica Intelligence (QI)**.



Qubica Intelligence (QI)

Qubica Intelligence is an exclusive suite of features in the BES NV scoring and entertainment system designed to deliver the best bowling experience for guests.

Through the QI intelligent guidance and category selection system in the BES NV Navigator, guests are seamlessly guided to the best games and environments that suit their preferences during each visit.

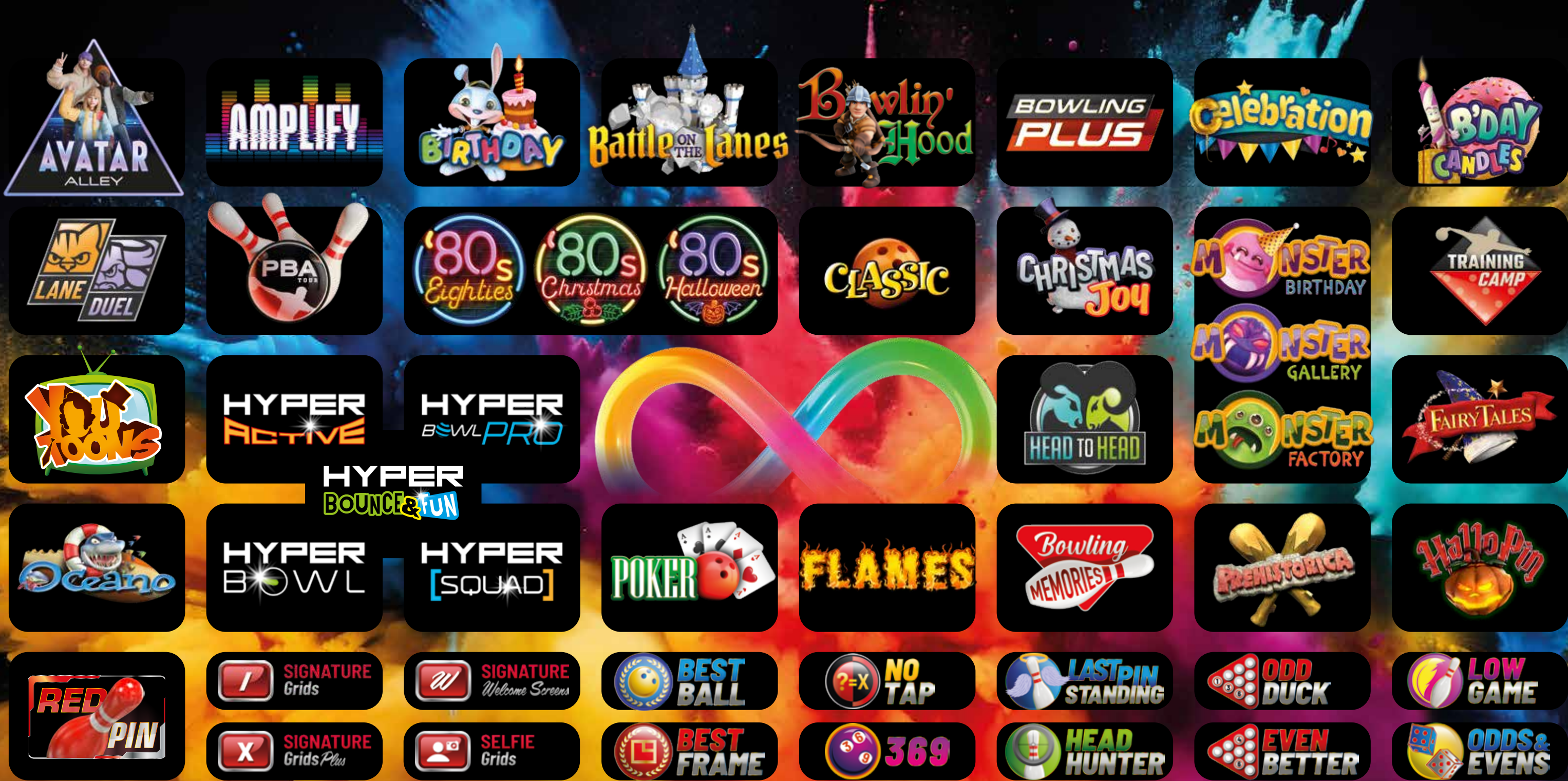


Provide the Most Expansive Collection of Themes, Environments, and Games

BES NV allows your center to reinvent itself for every bowler with the most expansive selection of high quality, immersive, on-demand themes, environments, and games available anywhere. Options are uniquely designed so that you can delight every customer and event segment in your community; kids and families, teens and young adults, birthday parties, corporate and group events, fun and serious competitors, and whether playing as individuals or as teams. BES NV offers something for everyone!

Features in the most expansive collection of themes, environments, and games:

- *Exclusive* NEW environments: '80s, Amplify, Celebration, Flames
- *Exclusive* NEW Lane Duel
- *Exclusive* NEW Training Camp
- *Exclusive* NEW Head-to-Head Tournament Grids
- *Exclusive* Battle on the Lanes
- *Exclusive* Mad Games (with Adaptive Skill Levels): Bowlin' Hood, Monster Factory
- *Exclusive* Special Games: Lucky Train
- *Exclusive* Customer Favorite Environments: Birthday, Christmas Joy, Classic, Fairy Tales, Hallopin, Oceano, Prehistorica
- Classic Games: 3-6-9, Best Ball, Best Frame, Even Better, Low Game, No Tap, Odd Duck, Odds & Evens
- Skill Games: Head Hunter, Last Pin Standing, Poker
- Special Game: Red Pin
- Current Frame
- Complete League and Tournament Support





Lane Duel

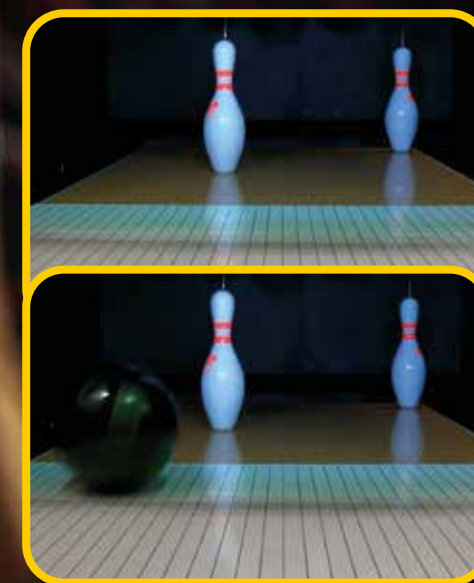
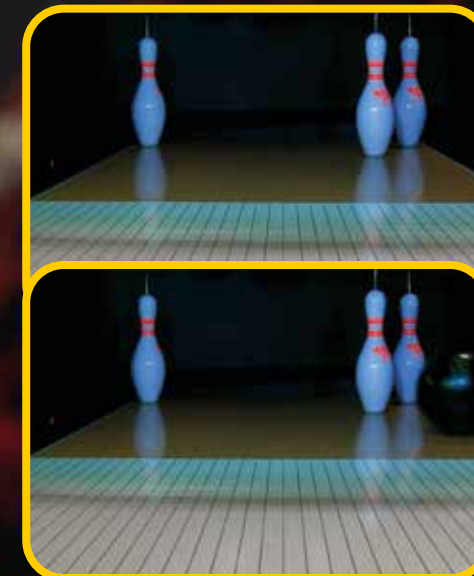
Pick your teams and battle for the win with this new way to play! Exciting graphics and gameplay have you battle head-to-head with your friends (or foes!) to see who comes out on top!





Training Camp

Designed exclusively for the EDGE String Pinspotter! Training Camp gives your competitively minded guests the opportunity to practice specific spare combinations, attempt split conversions and receive detailed statistics on their practice session directly from the SuperTouch!







Celebrate Special Occasions with BES NV!

Whether it's a birthday, anniversary or other special event, BES NV has you covered. With traditional birthday themes available as well as brand new celebration themed grids, guests will have multiple ways to celebrate their special occasion.

For customers with Neoverse, guests can choose exclusive fun and fully immersive environments that introduce guests to a cast of animated birthday candle characters and a Monster Birthday theme that brings a new level of birthday fun to the lanes!

Birthday Environments

- Prehistorica
- Fairy Tales
- Oceano
- BES NV Birthday

Neoverse Birthday

- Neoverse Birthday Candles
- Neoverse Monster Birthday

Celebration Environments

- Celebration





Monster Birthday

Celebrate a birthday in monster style! With the ability for birthday guests to transform into custom monster avatars, monsters uniquely react to bowling action on the lane. The special birthday guest is honored, overseeing all the action!



Birthday Candles

Deliver a fun birthday experience with unique candle character friends that react to the bowling action on the lanes, and a background full of birthday related graphics to make your birthday celebration a memorable event.





Create Exclusive Ways to “Get Into the Game”

Everyone wants to be at the center of their own story, it’s a strong part of our social anatomy. And being part of a shared experience heightens overall enjoyment and drives further engagement by guests when they take part in an activity.

BES NV offers exclusive opportunities for guests to be part of their bowling experience through taking photos, transforming into fun characters, and seeing themselves on the big screen right in the middle of the bowling action. It’s an exciting way to socialize and create viral moments to share with family and friends during and after their visit. And for your center, these exclusive ways for guests to ‘get into the game’, extends your reach to your customers.

Features that immerse guests in the game:

- *Exclusive* NEW Avatar Alley
- *Exclusive* NEW Bowling Memories
- *Exclusive* YouToons
- *Exclusive* Selfie Grids

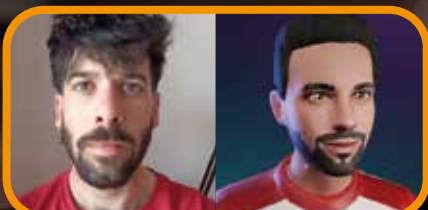


Avatar Alley

Avatar Alley is an exclusive experience where virtual reality meets bowling fun. It delivers an immersive environment that transforms bowlers into 3D avatars.

After the guest takes a selfie, the power of AI in the Conqueror Cloud turns the bowler into an animated 3D version of themselves. It fully immerses the guest into the game and doubles their fun with an animated alter ego reacting to the bowling action and interacting with other avatars.







Bowling Memories

Bowling Memories transforms each visit into a shareable moment, giving guests a personalized recap with scores, group photos, and snapshots—all beautifully branded with the bowling center's logos and imagery. By posting their Bowling Memories on social media, guests create a buzz, inspiring friends and family to join the fun. Not only does this feature encourage repeat visits, but it also turns each session into a lasting connection, making their bowling experience more engaging and social.





YouToons

Get into the game with YouToons! Bowlers take their photos on the SuperTouch console and instantly see themselves transformed into larger-than-life characters and fun animations on the Neoverse wall!






Selfie Grids

These grids allow bowlers to take a picture right at the lane and use it as the scoring background to celebrate their moment together. Selfie Grids give customers the ability to directly personalize their bowling experience making it a truly unique visit to the center.



SELFIE
Grids



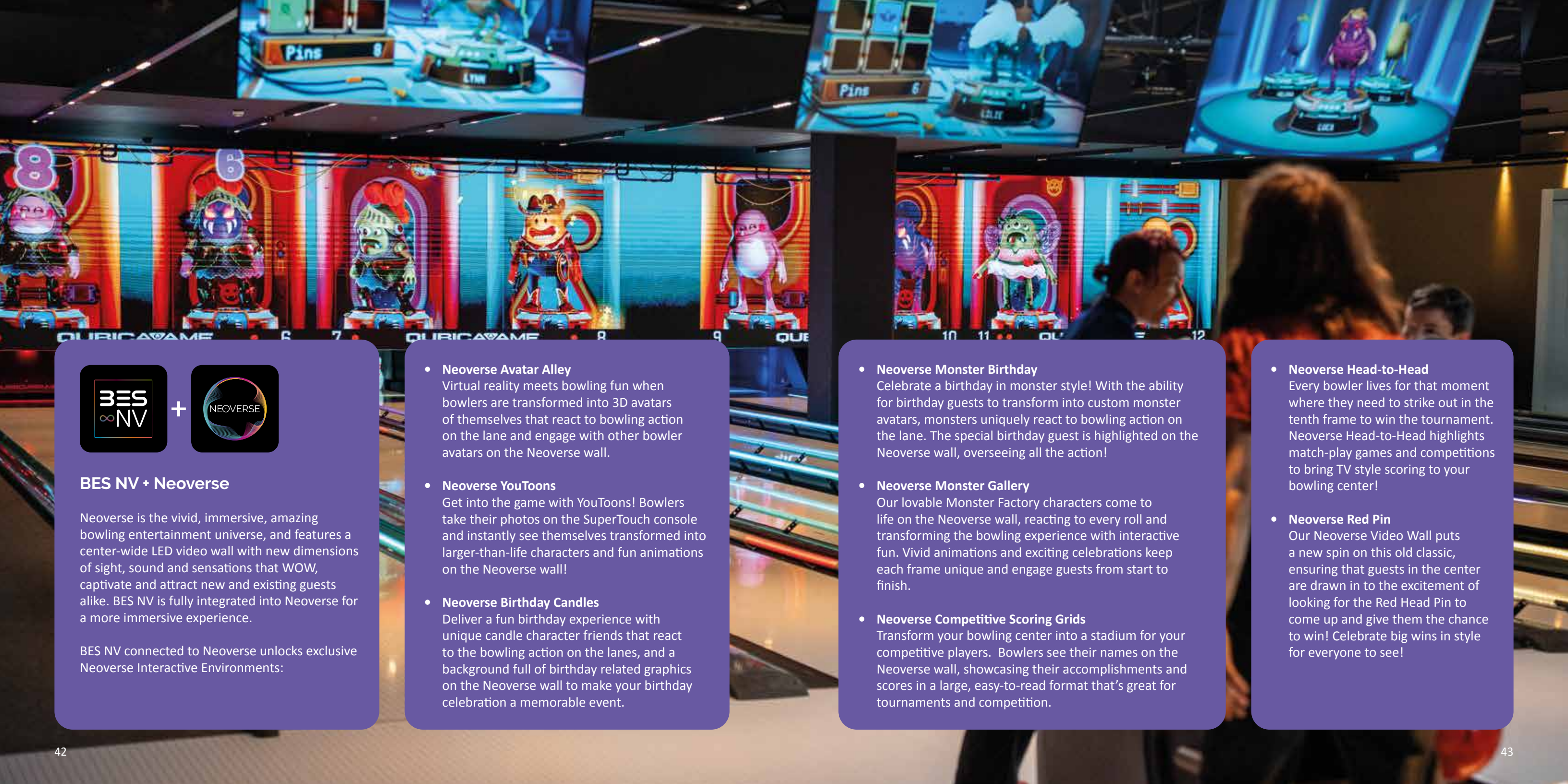


An Amazing On-Lane Ecosystem

Beyond being just a scoring system, BES NV is at the heart of a powerful, amazing on-lane entertainment ecosystem that delivers extra WOW and immersion when combined with other QubicaAMF products, including Neoverse, HyperBowling, EDGE String, and more. Scoring, touchscreens, an LED wall, bumpers, intelligent lights, and pinspotters – all work seamlessly together to create an amazing on-lane experience for every guest and multiply the value of your investment.

Features that deliver an amazing on-lane ecosystem:

- Neo-Fi Mode
- Neoverse Avatar Alley
- Neoverse YouToons
- Neoverse Birthday Candles
- Neoverse Monster Birthday
- Neoverse Monster Gallery
- Neoverse Competitive Scoring Grids
- Neoverse Head-to-Head
- Neoverse Red Pin
- HyperBowling



+



BES NV + Neoverse

Neoverse is the vivid, immersive, amazing bowling entertainment universe, and features a center-wide LED video wall with new dimensions of sight, sound and sensations that WOW, captivate and attract new and existing guests alike. BES NV is fully integrated into Neoverse for a more immersive experience.

BES NV connected to Neoverse unlocks exclusive Neoverse Interactive Environments:

- **Neoverse Avatar Alley**

Virtual reality meets bowling fun when bowlers are transformed into 3D avatars of themselves that react to bowling action on the lane and engage with other bowler avatars on the Neoverse wall.

- **Neoverse YouToons**

Get into the game with YouToons! Bowlers take their photos on the SuperTouch console and instantly see themselves transformed into larger-than-life characters and fun animations on the Neoverse wall!

- **Neoverse Birthday Candles**

Deliver a fun birthday experience with unique candle character friends that react to the bowling action on the lanes, and a background full of birthday related graphics on the Neoverse wall to make your birthday celebration a memorable event.

- **Neoverse Monster Birthday**

Celebrate a birthday in monster style! With the ability for birthday guests to transform into custom monster avatars, monsters uniquely react to bowling action on the lane. The special birthday guest is highlighted on the Neoverse wall, overseeing all the action!

- **Neoverse Monster Gallery**

Our lovable Monster Factory characters come to life on the Neoverse wall, reacting to every roll and transforming the bowling experience with interactive fun. Vivid animations and exciting celebrations keep each frame unique and engage guests from start to finish.

- **Neoverse Competitive Scoring Grids**

Transform your bowling center into a stadium for your competitive players. Bowlers see their names on the Neoverse wall, showcasing their accomplishments and scores in a large, easy-to-read format that's great for tournaments and competition.

- **Neoverse Head-to-Head**

Every bowler lives for that moment where they need to strike out in the tenth frame to win the tournament. Neoverse Head-to-Head highlights match-play games and competitions to bring TV style scoring to your bowling center!

- **Neoverse Red Pin**

Our Neoverse Video Wall puts a new spin on this old classic, ensuring that guests in the center are drawn in to the excitement of looking for the Red Head Pin to come up and give them the chance to win! Celebrate big wins in style for everyone to see!



NEO-Fi

Neo-Fi Mode

With the new Neo-Fi mode, Neoverse customers can experience the thrill of their play across their SuperTouch LCD screen, the overhead monitor, and the Neoverse LED wall, delivering a cohesive and fully immersive atmosphere.

GAME 1 00:14:00													TOTAL
PAT	X	X	7	1	1	8	1	8	7				63
	27	45	53	54	63								
OLLIE	-	1	8	1	7	-	7	1	-	8	-		33
		1	10	17	25	25	33						
ALEX	-	-	9	-	6	7	-	8	9	-	9		36
		0	9	19	27	36							
2nd 27.4 mph													
PLAYER ALEX													





+



BES NV + HyperBowling

HyperBowling is an exclusive bowling-based attraction that is like a physical video game played on a bowling lane. When combined with HyperBowling, BES NV delivers an even greater level of fun and competition with updated and new games and formats including:

- HyperBowl
- HyperBowl Pro
- Hyper Squad
- Hyper Active
- *Exclusive* NEW Hyper Bounce & Fun

HYPER
BOWL

HYPER
BOWL PRO

HYPER
[SQUAD]

HYPER
ACTIVE

Hyper Bounce & Fun

Reimagine bumper bowling with dazzling, interactive lighting effects that respond to every throw, creating an engaging sensory experience for players! Perfect for families and younger bowlers, Hyper Bounce & Fun combines easy play with exciting light effects that make every game unique while chasing the top score.

HYPER
BOUNCE & FUN



Designed to Sell, Monetize, and Execute

Whether bowling is the primary reason guests are at your center, or just a key part of a larger entertainment experience, you need systems that support efficient operations and revenue generation that fit within your complex business.

BES NV delivers an easy way to sell, monetize, and execute the on-lane experience, maximizing system capabilities, and delivering the ultimate guest convenience without creating additional burden for you or your staff. Including features that can provide automatic support in a “set and forget” approach, guests are driven to bowl more, stay longer, and spend more throughout the center.

Features designed to sell, monetize, and execute:


- *Exclusive* NEW Extend Your Play (featuring Square)
- *Exclusive* NEW On-Demand Ordering (featuring Square)
- *Exclusive* NEW BES NV Identity
- *Exclusive* NEW Signature Grids Plus
- *Exclusive* NEW Smart Service Call
- *Exclusive* NEW Smart Picture Validation
- *Exclusive* Signature Grids
- Improved On-Lane Messaging
- Signature Welcome Screens
- Extensive Support for Bowling Formats
- Extensive Language Support

Extend Your Play

Extend Your Play (featuring Square) drives an automatic prompt that allows guests to extend their pre-assigned bowling session either before it ends or immediately afterward. This ensures a smooth and uninterrupted gameplay experience and makes it easier for them to stay longer and bowl that extra game—while spending more, too.

HOW IT WORKS: Extend Your Play is available for both Time Bowling and Game Bowling. Bowlers will receive a warning notification that alerts them to the time or number of frames left and offers the opportunity for them to extend their session.

- For Time Bowling – The notification will appear 30, 15, and 5 minutes before the session ends.
- For Game Bowling – The notification will be shown 10 and 5 frames before the lane’s session concludes.



Qubica Intelligence (QI) is an exclusive suite of features in the BES NV scoring system designed to help center proprietors sell, monetize, and grow their business.

Through the QI automatic notifications that can be custom set by staff in the Extend Your Play feature, centers will be able to keep their customers bowling longer and drive more return visits.

CONQUEROR

Square

For centers that have SuperTouch consoles and Square POS, guests can conveniently make payments to extend their session directly from their mobile device, by scanning a QR code displayed on the SuperTouch screen. They will then be directed to a Square webpage, where they can complete payment for their extended play. Once the payment is completed, this screen will close, and the timer/counter will be updated automatically, all without the need for interaction from staff.

Extend Your Play is powered by **Qubica Intelligence (QI)**.



Additional features that help centers sell, monetize, and execute

- **Exclusive NEW On-Demand Food & Beverage Ordering** (featuring Square)

Bowlers can scan a QR code, taking them to an online menu, where they can select food and beverage items. When ready to pay, they will be directed to a Square webpage to complete payment.

- **Exclusive NEW BES NV Identity**

Centers can include their logo and center color scheme on customer touchpoints including the SuperTouch console and overhead monitor providing a branded experience throughout the customer journey.

- **Exclusive NEW Signature Grids Plus**

This dynamic background provides the next level in a custom experience for leagues, tournament players, fundraising events and more. With support for custom photos and even videos, the backgrounds can be switched based on game number or time intervals.

- **Exclusive NEW Smart Service Call**

Bowlers can now call for help with just the push of a button. Smart Service Call allows the center to define a list of customer service needs for quick selection by the guest at the SuperTouch console, with messages delivered to the staff at the desk without the need for a voice intercom.

- **Exclusive NEW Smart Picture Validation**

Bowlers love to take their photos on the SuperTouch console and see themselves in themes like Selfie Grids, and in games like YouToons and Avatar Alley. Smart Picture Validation takes away the burden of staff needing to validate each bowler photo by automatically scanning photos to ensure that no inappropriate content ends up on the screens, making it safe for your guests, and easy for your staff!

- **Exclusive Signature Grids**

- **Improved On-Lane Messaging**

- **Signature Welcome Screens**

- **Extensive Support for Bowling Formats**

- **Extensive Language Support**





Committed to Helping You Evolve and Grow Your Business

Bowling entertainment is dynamic, and consumers and the industry will always be changing. With unique and innovative features and functionality, BES NV is backed by the commitment to evolve with you and keep your business growing.

Powered by a best-in-class technology platform and team, constantly evolving content and capabilities, and flexible scoring packages and service options, your center will always be poised for success and growth.

Features that support business growth:

- Powered by the Cloud, for easy access to updates and management from anywhere
- Software built on the Unity, the world's leading real-time development platform
- New 6th generation hardware

Features that support business growth

Powered by the Cloud

Thanks to the power of the Cloud, you will always have easy access to the most up to date version of BES NV. With regular updates, you never need to worry that your entertainment system is out of date. You will benefit from having the ultimate bowling entertainment system available with new content, new games, new grids, and new and updated functionalities to help your center constantly evolve and grow.

BES NV is constantly evolving, and with easy access via the Cloud, it is the last bowling entertainment scoring system you will ever buy!

Software Built on Unity

Unity is the world’s leading real-time development platform, and a popular gaming engine, used to develop video games and mobile apps that millions of consumers use every day.

Also driving the Neoverse, Unity enhances the interactivity and immersion, to animate engaging characters and add sound that supports the visual experience.

6th Generation Hardware

The 6HD-CPU builds on the stability of the 4HD-CPU and 5HD-CPU from BES X, while also clocking in 3.5 times more powerful than the 5HD-CPU.

Coming from the same design structure, the 6HD-CPU provides plug-and-play upgrades from BES X without the need to run additional wires. The 6HD-CPU is full 1080p HD, rather than just HD ready –providing high-definition output in all content across the platform.





BES ∞ **NV**

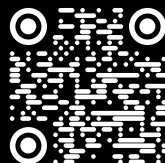
**BES NV is the ultimate bowling entertainment system,
delivering endless fun and excitement for guests and infinite
possibilities for innovation and growth for centers.**





The Ultimate Bowling Entertainment Experience

Scan to learn more



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